

Sponsorship Opportunities

Sponsorships are vital to the success & growth of this fun & friendly food competition. They allow us to donate proceeds of the event to our partner and beneficiary, the Boys & Girls Clubs of the Emerald Coast. Sponsorships are an excellent opportunity to highlight your business while promoting a family-friendly event in the Destin, FL area. We offer various opportunities for your business to become involved.



Fourth Annual Shrimp & Grits Festival

February 25th, 2023 | 12pm – 4pm

210 Harbor Blvd. Destin, FL 32541

Destin Boardwalk behind Brotula's Seafood House & Steamer

1250 General Admission, 250 VIP, Regional and Local Attendees

To Benefit the Boys & Girls Clubs of the Emerald Coast - it's for the Kids!

In the first three years we raised more than \$60,000 for the Boys and Girls Clubs of the Emerald Coast, a nonprofit devoted to "enhancing the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence through its programs focused on academic success, good character, citizenship, and healthy lifestyles."

Platinum/Presenting Sponsor | \$10,000 | Limit 1

- Company logo on all event signage
- Listed as the Presenting Sponsor on all materials, including on BGCEC website and Festival website (shrimpandgritsfest.com)
- Multiple mentions on the Shrimp & Grits Festival Facebook event page
- Prominent recognition on event poster
- Opportunity to set up a table to promote your business at the event
- (12) VIP Tickets to be used at the 2023 Shrimp & Grits Festival
- Mention in the pre and post-event email marketing
- Mention in the pre-event/ post-event press release*
- Mention on all radio ads

Gold Sponsor | \$5,000 | Limit 3

- Company logo (one color) on the event poster
- Listed as a Gold Sponsor on all materials, including on BGCEC website and Festival website (shrimpandgritsfest.com)
- Opportunity to set up a table to promote your business at the event
- Mention on the Shrimp & Grits Facebook event page
- Mention in the pre-event/ post-event press release*
- (4) VIP event tickets to be used at the 2023 Shrimp & Grits Festival
- Mention in the pre and post-event email marketing

Silver Sponsor | \$1,000 | Limit 8

- Company logo (one color) on the event poster
- Listed as a Silver Sponsor on all materials, including on BGCEC website and Festival website (shrimpandgritsfest.com)
- Opportunity to set up a table to promote your business at the event
- Mention on the Shrimp & Grits Festival Facebook event page
- Mention in the pre-event/post-event press release*
- (2) VIP event tickets/wristbands to be used at the 2023 Shrimp & Grits Festival
- Mention in the pre and post-event email marketing

Bronze Sponsor | \$500 | Limit 15

- Company logo (one color) on the event poster
- Listed as a Bronze Sponsor on all materials, including on BGCEC website and Festival website (shrimpandgritsfest.com)
- Opportunity to set up a table to promote your business at the event
- Mention on the Shrimp & Grits Festival Facebook event page
- Mention in the pre-event/post-event press release*
- Mention in the pre and post-event email marketing

To allow us to get your logo/artwork and information on our event flyers and promotional items, we are requesting Sponsors to get their information and payments to us as soon as possible. We have already begun the initial stages of promotions. To be on all printed materials and print ads we must have business info and payments no later than **February 1, 2023**.

Please email the following to hello@francesroy.com by **February 1, 2023**:

- Company logo and artwork (color & black/white)
- Company social media links

For Customized Sponsorship Opportunities please contact hello@francesroy.com

*if time allows